



## Antelope Valley Illegal Dumping Task Force (AVIDTF)

### Meeting Summary of September 7, 2016

Fire Station No. 129, Training Center  
42210 6<sup>th</sup> Street West  
Lancaster, CA 93534

#### Attendees:

Christine Borzaga, Supervisor Antonovich's Office  
Bryan Brown, AV Resident  
Doug Burgis, Quartz Hill Resident  
Kristin Holloway, City of Palmdale  
Vincent Jauregui, Department of Agriculture, Weights, and Measures  
Eve T. Lopez, Department of Public Works  
Benjamin Lucha, City of Palmdale  
Debbie Pepe, Los Angeles County Parks & Recreation  
Kerstin Schlegel, Department of Regional Planning  
Karen Tandler, District Attorney's Office  
Hossein Torabzadeh, Department of Public Works  
Samantha Zelaya, Supervisor Antonovich's Office

<u>Item</u>	<u>Action</u>
Franchise Program	Invite Steve Milewski from Department of Public to discuss Franchise Program.
Bryan Brown	Add to the December 7 <sup>th</sup> meeting
TV Commercial on Preventing Illegal Dumping	Evaluate costs, number of showing, and channels to air the English/Spanish commercial

#### **Pledge of Allegiance**

- Everyone stood up and said the Pledge of Allegiance.

#### **Self-Introductions**

- Self-introductions of all attendees.

### **Checking Account – Doug Burgis**

- Doug Burgis provided the balance in the AVIDTF checking account. The current balance is \$73,568.74.

### **Illegal Dumping Report – Eve T. Lopez**

- Eve Lopez provided statistics for current Illegal Dumping Incident report.

### **Illegal Dumping Subcommittee Report – Eve Lopez**

- Eve Lopez provided summary of the AVIDTF Subcommittee meeting. The following items were discussed:
  - Clean Up activities and outreach efforts
  - 35 vouchers available
  - Oct 15, 22 and 29<sup>th</sup> mattress events voted to fund and sponsor with MRC

### **Quarterly Calendar Events for October - December 2016 – Eve T. Lopez**

- Eve Lopez announced the events in quarterly calendars for October – December 2016.

### **Free Disposal Day at Waste Management of Lancaster – Eve T. Lopez**

- Eve Lopez provided statistics for the Free Disposal Day event on October 8, 2016.

### **Free Tire Recycling Event – Eve T. Lopez**

- Eve Lopez provided statistics for the Free Tire Recycling Event on October 23, 2016.

### **Illegal Dumping Penalty Fines - Hossein Torabzadeh**

- Hossein Torabzadeh discussed the two different brochures that indicate \$10,000 and \$1000 penalty fines
- Email the brochures to DA's to determine the appropriate law and penalty amount to indicate on the brochure.

### **TV Commercial to Promote the Prevention of Illegal Dumping - Ben Lucha**

- Ben Lucha would like to expand a 30-second TV commercial on preventing illegal dumping in the current contract they have with Time Warner Cable. The commercial will be casted by volunteer actors in English and Spanish. The subcommittee would like to know the available options on the time schedules of the broadcast for 30-second and 1-minute showing and the costs. Need to decide the timeframes to air the commercial and how many times (every month or summertime only, evening and weekends). Different rates exist based on

channels such as popular channels like TNT, HGTV, DIY. This item will be voted once the information is received.

### **Open Discussion/Public Comment**

- Robyn Young and Evelyn Rivas from Eastside High School are seeking ways and ideas how to bring awareness to their high school level kids about preventing illegal dumping. Karen Tandler volunteered to speak to 200-300 students about case studies on prosecuting someone
- Doug Burgis verified that the mattress events are available to all LA County residents and no ID is required.
- Bryan Brown would like to be in the next agenda to talk about some ideas from their schools student about illegal dumping. He also inquired if there is any open proposal for project and ideas, map of active dumping sites. Bryan Brown was referred to Public Works and to speak with Hossein Torabzadeh. He also addressed the City of Palmdale illegal dumping app and would like to know what is the latest update on the activity, and Ben Lucha provided the information.
- Doug Burgis announced that David Pang has been promoted and will no long participating.
- City of Palmdale and CalRecycle is having an event on Sunday, September 11<sup>th</sup> which is the Used Oil Filter Exchange event. The exchange of used oil filter per person to a brand new filter which is valued up to \$15. The event is located at O'Reilly auto shop at 2540 E Ave S from 9:00 a.m. to 5:00 p.m.

**Next Meeting: December 7, 2016**